
Pricing Sheet

a la carte

Exclusive Executive Panel.....	\$12,500
Non-Exclusive Executive Panel.....	\$10,250
Exclusive Executive Webinar.....	\$4,500
Non- Exclusive Executive Webinar.....	\$2,250
Brand Banner Top of Fold (6 months).....	\$7,500
Brand Banner Bottom Fold (6 months).....	\$4,500
Brand Banner Top of Fold (12 months).....	\$11,500
Brand Banner Bottom Fold (12 months).....	\$8,250

Media Plan Packages

Exclusive Packages

Exclusive Executive Panel.....	\$12,500
Exclusive Executive Webinar.....	\$4,500
Brand Banner (included in pricing, for 12 months, Top fold).....	\$8,250 savings
Total Investment (Panel plus 4 quarterly webinars).....	\$30,500

Non-Exclusive Packages

Non-Exclusive Executive Panel.....	\$10,250
Non- Exclusive Executive Webinar.....	\$2,250
Brand Banner (included in pricing, for 6 months, bottom fold).....	\$4,500 savings
Total Investment (Panel plus 4 quarterly webinars).....	\$19,250
